



SPONSORSHIP OPPORTUNITIES

FAIA's 107th Anniversary Convention & Education Symposium!

As a sponsor at FAIA's 107th Anniversary Convention & Education Symposium, you'll be recognized for your contribution as a leader within our industry. Contributing companies will be recognized by all as willing to go yet another step in support of independent agents in Florida.

All sponsors are listed in the Convention Program each and every attendee receives and carries throughout the entire meeting. Where appropriate, signage is posted listing the contributing company. Additionally, for sponsorships during the General Session and Thursday night party, company logos may be displayed on the screens throughout the presentation.

Your contribution will allow us to do more for the attendees, while keeping their costs down.

General Convention Sponsorship—\$500. As a general sponsor your name will be placed on the WELCOME BAG, *along with other general sponsors*, each attendee receives when they pick up their credentials envelope. You will also be listed in all Convention promotions, the program, and the sponsor signage front and center at the Convention. Your \$500 sponsorship also entitles you to include one insert in the bag. **Inserts must be received by Friday, June 3, 2011.**

Program—\$5,000. Attendees will look to the Program for all the details of the Convention. No attendee will be without one! **SPONSORED!**

Pocket Program—\$2500. A handy schedule-at-a-glance attendees will refer to throughout the Convention. Sponsoring company will have name and logo on the front of the schedule.

Credential Envelopes—\$2500. Have your company name and logo printed on the credential envelope each and every convention registrant receives. **SPONSORED!**

Room Keys—\$2500. Personalize the hotel room keys with your company logo. Every attendee in FAIA's room block will have one. **SPONSORED!**

Row Prizes—\$1500. One lucky row of attendees at Friday's General Session will receive a nifty and useful gift just by sitting in one of the first ten rows.

Thursday Morning Welcoming Coffees—\$3000. Registrants will enjoy a cup of specialty coffee while picking up their credentials envelope. Signage will be placed and sponsoring company can have representatives on hand to greet attendees, as well as provide napkins.

Thursday Exhibitor Coffee—\$1500. You will provide a coffee station for exhibitors setting up on Thursday morning. Sponsoring company may provide napkins with your name and logo.

Exhibit Hall Entertainment—You'll host fun and lively entertainment throughout the Exhibit Hall. If you are an exhibitor, most entertainers can spend time at your booth, which encourages greater attendance. If you are not an exhibitor and sponsor one of the exhibit hall entertainers, FAIA will offer you **two complimentary one day passes into the Exhibit Hall.**

- ***Magician.*** Our magician's sleight of hand artistry and warm, friendly personality will amaze and entertain attendees on Thursday afternoon from 1:30 – 3:30 pm. **\$2000**
- ***Balloon Art with Rick Weil.*** Rick will entertain and amaze you with his balloon creations Thursday and Friday. If you are an exhibitor, he can position himself at your booth and amuse convention attendees throughout the entire tradeshow. **\$2500**
- ***Opening Musical Entertainment.*** Everyone will come to attention as our Bugler opens the Exhibit Hall with Reveille and our three-piece band performs throughout the afternoon. **\$2000**
- ***Stilt Performers.*** These Stilt Performers will greet attendees in the Exhibit Hall on Thursday from 12:15 – 3:15 pm. **\$2000**

Thursday Exhibit Hall Lunch—Attendees and exhibitors alike have come to love Thursday's lunch in the exhibit hall. Partial sponsorship available!

- ***LUNCH BUCKET—\$15,000*** Sponsoring company can be front and center as attendees enter the Exhibit Hall and pick up lunch to enjoy while visiting with the record number of exhibitors. Sponsor can provide napkins with their company logo for greater recognition.
- ***Exhibit Hall Dessert—\$10,000*** This is a "sweet" sponsorship. Attendees can't resist the tempting cookies for dessert. These delicious jumbo cookies will be in a **white "cookie bag" with the sponsor's logo (one color) on the outside.**
- ***Beverage Station—\$7500*** Sponsor can provide cups with their company logo for tea and lemonade enjoyed by all attendees.

Thursday Afternoon Ice Cream Break—\$10,000 Have your name associated with an ice cream break in the Exhibit Hall on Thursday afternoon. Signage provided. *Sponsoring company may provide napkins.* Partial sponsorships available at \$5000 each.

Thursday's Opening Night Party—Information Coming Soon! We don't have all of the details worked out just yet for our fun and entertaining Thursday Night Party. Sponsorships will be available for the entertainment throughout the evening. Sponsor logos will be shown on the screen throughout the evening.

- ***Activities for the Young and Young-At-Heart—\$5,000*** Attendees of all ages will enjoy activities throughout the room. **Sponsoring company will have your company name displayed on the screens throughout the evening.**
- ***Dessert/Coffee Station—\$15,000.*** Attendees will enjoy dessert and coffee throughout the evening. Sponsoring company may provide napkins to use on the dessert tables. ***Partial Sponsorship Available.*** **Sponsoring company will have your company name displayed on the screens throughout the evening.**

- **Beverage Bars**— Bars will be located throughout the Ballroom. Attendees will have two drink tickets. Sponsoring company can have their name on the drink tickets and provide napkins for the attendees. **Sponsor one bar for \$5000. Sponsoring company may provide napkins to be used at that bar and signage will indicate company sponsorship. Sponsoring company will have your company name displayed on the screens throughout the evening.**

Friday's Continental Breakfast—Be the first name attendees see before heading into the General Session on Friday morning. *Sponsoring company may provide napkins for the breakfast stations and cups for the juice bar.*

- Coffee & Juice Bar **\$5000**
- Danish and Muffin Station **\$5000**
- Breakfast Sandwich Station **\$5000**

Friday's Opening General Session: Sponsors during Friday's General Session will have signage as well as your name and logo shown on the screen during the presentation. You may also have an opportunity to have a private meet and greet with the speaker.

- **Opening Entertainment.** Sponsor's name will be shown on the screen during the performance. **\$2,500**
- **General Session Speakers:**
 - **WARRICK DUNN**—former running back for the Tampa Bay Buccaneers **SPONSORED!**
 - **AL STUBBLEFIELD**—President & CEO of Baptist Health Care **\$1,500**

Friday Afternoon Beverage Break—\$10,000. Have your name associated with an adult beverage break in the Exhibit Hall on Friday afternoon that everyone is going to enjoy. *Sponsoring company may provide napkins and/or cups.* **Partial sponsorships available at \$5000 each.**

Breakout Sessions—\$1500 each. Be viewed as one of the industry's education supporters. Each session addresses important industry topics. *Please call for session topics.*

Saturday's Installation and Awards Brunch:

- **Sweet Basket.** A sweet treat for any sponsor—each table will have a sweet basket of muffins and breakfast pastries for all to enjoy—**\$2500 Sponsor will be listed in the program and on signage at the Brunch.**
- **Mimosas.** Attendees will enjoy a mimosa as they enter the room—**\$2500 Sponsor will be listed in the program and on signage at the Brunch.**

**PLEASE COMPLETE THE SPONSORSHIP INFORMATION SHEET AND
RETURN TO CINDY MOLNAR
FAX: 850/668-2852**

SPONSORSHIP INFORMATION

Company Name: _____
(Please list company name exactly as you wish it to appear in the program.)

Sponsorship Amount: \$ _____ Event: _____

Contact Information:

Name: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please send your LOGO to Cindy Molnar at cmolnar@faia.com for use in the Convention Program.

Thank you for your support of FAIA's 107th Anniversary Convention & Education Symposium.

Payment By:

Visa MC Check (Payable to Florida Association of Insurance Agents)

Card Number V-Code Exp. Date

Print Name on Card

Credit Card Billing Address and Zip Code

Signature

Fax to 850-668-2852 (Attention Cindy Molnar) or email cmolnar@faia.com.

Send check to: Florida Association of Insurance Agents
PO Box 12129, Tallahassee, FL 32317-2129

Questions? Call Cindy Molnar at 850-893-4155 ext. 352